

**Archery is the largest emerging sport since soccer, but has no infrastructure.
Hard to play tennis or basketball with no courts!**



SHOOTERS CLUB PROPOSAL

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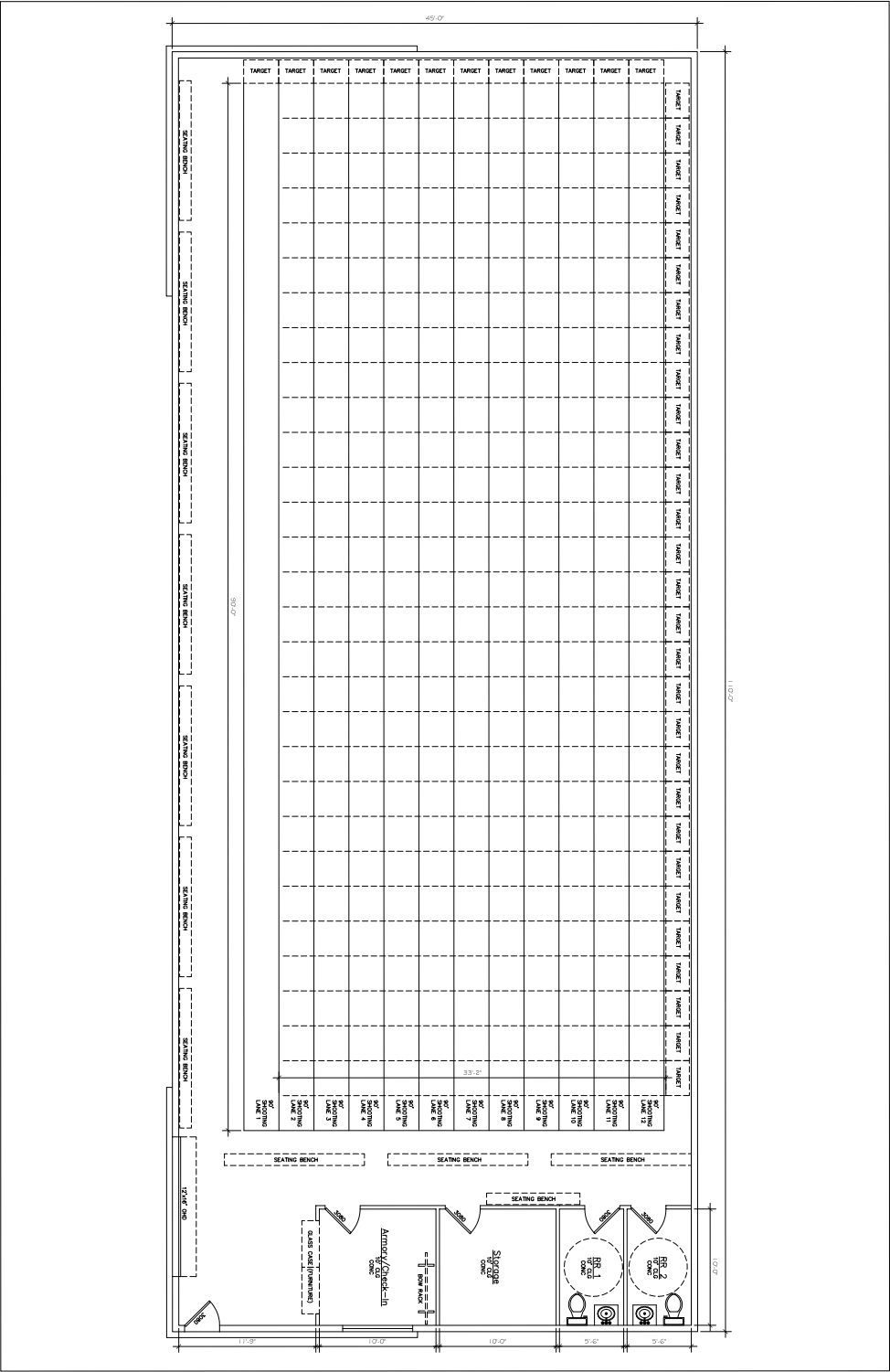
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Our story... [click link for video](#)

May 18, 2017

INTERIOR LAYOUT (45' X 110')





EXECUTIVE SUMMARY

Objective

Develop permanent infrastructure for Archery offering legacy **ACCESS** for urban populations.

So generations to come will have access to Archery!

Goals

Texas Archery proposes to develop and operate a network of indoor range buildings in urban markets, called “**SHOOTERS CLUBS**”, of approximately 5000 square feet designed specifically for Archery. Partnership with municipal/state parks will provide tax free land for long term sustainability - offering public access on Saturdays and member access 24/7.

We need sponsorship to raise the development and construction cost of each **SHOOTERS CLUB**. This is projected to be from \$100,000 to \$250,000 depending on type of building construction and site requirements.

Project Outline

The project will solicit park participation within urban markets where there is a population density of 300,000+ within 10-15 miles of the park. Asking the park authorities to approve our long term use of an acre of ground to provide a SHOOTERS CLUB (approx. 45' x 110'). We will supervise development, construction and operation of the facility FREE to the park. The indoor range building will have the capacity to blend in with the park's look, and offer a safe, contained archery amenity for the community. If park infrastructure allows public restrooms and parking, building size and construction cost may be less.

We are exploring several building types (metal, concrete, and structural insulated panel) for comparative cost savings on construction and for minimal energy usage. Partnership with park systems allows for no land/tax cost and offers a stable, permanent location. Projected maintenance and operation expenses of less than \$1000/mo are to be sustained by inexpensive membership dues - \$120/yr Adult, \$240/yr Family. Public access programs will offer additional revenue to be split with the park host.

Our non-profit organization would operate and maintain the facility at no cost to the park, and provide an on-going, quality public access program - staffed with USAA certified instructors to provide lessons, Discover Archery sessions, and NASP/JOAD team development. This community reach will potentially support other organizations like Scouts and collegiate programs. Texans Archery Club will enjoy minimal financial demand to sustain operation and provide stable community and membership benefit.





Need?

Want to shoot a bow?... Where do you go?

See an archery range in any city/state park next to all the ball fields?

Private archery clubs are often closed to the public and located in rural areas where land is available temporarily by lease (*always at risk of losing their location*).

Indoor training centers are very few, expensive to lease/operate and difficult to staff.

While major urban markets have population density, they offer very little access for a parent to introduce archery to their child, or the seasoned shooter to have access to practice at their convenience. Archery pro shop environments seldom offer this nurturing environment either.

NASP has had tremendous success as an archery introductory program for school kids. Kids want to shoot - it is just HOW, where and when? NASP gives about 10% of the school kids a chance to shoot, but only at their school, during school. Then what... summer camp? City infrastructure will provide the desired segue for archers searching for community location, education, and participation. To build a SPORT we need to transition NASP to JOAD, then Collegiate. Let's build a pipeline of talent worthy of the Olympics and future stars for a professional archery league!

Without the infrastructure, generations to come will continue to say, "I shot archery once ... in school/summer camp/scouts".



Solution

Texas Archery has developed and operated a network of indoor and outdoor ranges for many years. Notable is Texas Archery Academy, opened in 2011, which has contributed tremendous archery growth in the DFW market by providing public access programs. Operations are sustained through membership support. It has created the largest independent archery club in the United States, fostering the majority of new USA Archery instructors trained in the state, as well as enabled a network of instructors/coaches to provide lessons and NASP/JOAD team development. Half of the JOAD programs in Texas are hosted at Texas Archery's network of facilities (includes SHOOTERS CLUBS in McKinney, Plano and San Antonio).



Currently, these three SHOOTERS CLUBS are in leased facilities offering 24hr access to Texans Archery Club membership (approximately 10,000 people). Additionally, public access programs are offered on Saturdays 9am-3pm - hourly Discover Archery sessions for the beginner (\$10 includes basic equipment and instruction) and seasoned shooters may use the range for a \$10 daily range fee, after range certifying.
